
 - 1941 PARKEP. CATALOG -


GEO. S. PARKER 1863

1937


# 50 MILLION PARKER PENS 

## -the Public's No. 1 Choice

PaRKER'S haLl Of famb<br>Early Patents<br>Dec. 10, 1889-First Parker Feed Patent<br>Mar. 18, 1890-Over-Under Feed<br>Mar. 30, 1891-Improved Over-Feed<br>Dec. 12, 1893-Parker Lucky Curve<br>June 28, 1898-Slip-fit Outer Cap<br>Apr. 4, 1899-Jointless Pen<br>July 17, 1900-Tapered Interior of Cap<br>May 3, 1904-First Self-Filler<br>Jan. 3, 1905-Spear-head Feed<br>Apr. 11, 1905-"One-Hand" Press-Button Filler May 27, 1907-Level Lock Clip<br>Apr. 25, 1911-Improved Lucky Curve Feed<br>June 4, 1912-First Safety Seal Cap<br>Sept. 5, 1916-Washer Pocket-level Clip<br>Aug. 4, 1920-Parker Mechanical Pencil

## PARKER'S HALL OF FAME

## More Recent Achievements

1914-Pioneered Colors in Pens
1921-Parker Duofold-popularized Color in Pens and matched Pencils, Pen Guarantee and Oversize Barrel; doubled unit of Pen and Set sales
1922-Parker First with Year-round National Advertising
1927-Parker Ball and Socket Desk Set Bowl
1931-Parker Quink-the Pen-Cleaning Ink
1932-Parker Vacumatic-first practical sacless self-filler-styled in Laminated Pearl
1933-Full Television Ink Supply
1936-Sealomatic Socket
1938-Gold-capped Imperial Sets
1939-First Da-Lite Display Cases
1939-Writefine Pencil
1940-Parker "51"-first Streamline* Pen with Tubular Gold Nib enclosed like the fine works of a watch
1940-Parker "51" Ink for "51" Pen only-dries almost instantly
1940-Sacless Mechanism in Parker Duofold
1940-Jewel Gift Boxes-Finest of any Set Line

If we told you that The Parker Pen Company was started with only $\varepsilon$ thousand dollars and became the world's largest manufacturer of Fountair Pens, (and this is indeed the case), you could not escape these five con victions:

1. Its products must be superior.
2. Its policies must be sound, yet liberal.
3. Its management must be able and progressive.
4. Its retailers must be satisfied and prosperous.
5. It must be a good business with which to associate your own business,-a good name with which to associate your own name.

Now add one more factor-one that means as much, perhaps, as all th others combined-and you can purchase Parker Pens and Sets with utte confidence in their fine performance and ready salability at all times That factor is this:

Vote after vote and pen census after pen census among thousands of pel users over widely separated areas prove that the Parker Pen is the Public' No. 1 Choice!

As you look through this Catalog you will see why this is true.

## Guaranteed for Life

- Parker's BLUE DIAMOND is our Life Contract with the owner Gual anteeing to make good any damage to the pen (except loss or willful abust subject only to a charge of 35 cents for postage, insurance, and handling provided complete pen is returned for service.

Pens marked with the Blue Diamond include both Pocket-Pens an Desk-Pens at $\$ 8.75$ and up. Parker Pens at lower prices and all Park Pencils are Guaranteed Mechanically Perfect.


KENNETH PARKER

Son of the Founder

## SACLESS FOUNTAIN PENS

## Comprise About 85\% of Today's Market

Prior to 1932, no pen maker, despite 267 attempts, was ever able to make important headway with a SACLESS self-filling pen because none had developed a sacless mechanism as satisfactory as the rubber sac pen. But in 1932, Parker added importantly to its long list of "Firsts" by introducing an utterly different sacless pen, basically better than any sac or sacless principle theretofore known. It contains no piston-pump, no valves, no packing-instead a simple diaphragm sealed in the top where ink can never touch or foul its working parts.

This pen-called Parker Vacumatic-gave a waiting world three cardinal improvements:

1. Extra ink capacity with no increase in barrel size.
2. Full 'Television Ink Supply-showing the level of ink.
3. "One-Hand" Sucless Filler-easiest of all to operate.

Its fine performance and obvious advantages won public acclaim by leaps and bounds. Soon not only retailers as a whole got behind it, but rival makers also joined the sacless pen parade. Inasmuch as the Parker Vacumatic is patented, the others had to fall back on the old-time pistonpump principles.

Hence, it would be a mistake to judge the Parker Vacumatic by the standards of any other sacless pen. These two factors alone prove there is nothing like it in principle, performance or popularity:

1. NINE YEARS on the market with undisputed leadership and ever-increasing sales.
2. SUCH SWEEPING POPULARITY and proven perfection that Parker now makes all pens in the catalog SACLESS-Pocket-Pens and Desk-Pens (excepting the lowest priced modeli). The astounding Parker " 51 " Pen announced for the first time on vare 6 of this catalow is alco. So..loce Don

## COMMON DENOMINATORS

All Parker Pens have 14K Gold Nibs tipped with "oil-smooth" Osmiridium.

All Parker Pens-Sac or Sacless-have a "OneHand" Filler.

All clips are Pocket-Level-hold pens low and unexposed-trim for civilian dress and the only line wherein all pocket models actually conform to Armed Service regulations which require that pocket flaps of uniforms be kept buttoned.

All Parker Pencils have Parker Writefine Mechanism and Writefine Leads.

All Vacumatic Pen and Vacumatic Pencil Barrels are bored out of solid rods of Permanite-no veneered tubing.

NOTE: The sensational new Parker " 51 " Pen is made of methyl methacrylate, a beautiful new DuPont plastic called Lucite. Lucite provides the


G. H. SAYLER, M.S. Chief Chemist

## NoW NIBS OF FINER TEXTURED 14K GOLD TIPPED WITH "OIL-SMOOTH" OSMIRIDIUM

Today America's great refiners of precious metals are learning from Parker secrets hitherto unknown. Scientific research in our metallurgical laboratories has led to history-making improvements.

For example: Parker now insures the purity of gold used in the manufacture of gold nibs by means of spectrographic observations, the same method by means of which Helium was discovered on the sun. Studies of the crystalline structure of precious metals have enabled our metallurgists to produce a resilient nib of finer textured gold, free from brittleness. Other studies have led to the development of vastly superior Osmiridium pellets for tips on the gold nibs. They cannot wear scratchy in a lifetime because they possess a uniformly fine crystalline structure.

You can actually SEE these and other Parker improvements in photomicrographs, enlarged 100 and even 3000 diameters, as we study them here. They have amazed refiners and inspired them to revolutionize their methods.

More important still, the public can tell the difference merely by writing with the Parker! This was conclusively proved by an independent research organization which, after masking the four leading makes of pens, had them tried by hundreds of men and women, coast to coast.

The result: Parker won first choice over all other pens tested-had a public preference of $85.1 \%$ greater than the second largest selling pen in America.

And remember-none of these hundreds of pen users knew the make of any pen tried.

## Actual Photomicrographs from Parker's Metallurgical Laboratory



ABOVE TO LEFT-_Crystalline structure of overheated, coarse-grained 14 K gold. TO RIGHT-Scientifically controlled crystalline structure of Parker's 14 K gold nib. The properties of these 14 K golds are just as different as their photomicrographs: the first is inelastic, lifeless; the second, springy, resilient. In both views magnification is 100 diameters.

BELOW TO LEFT-Photomicrograph of an ordinary Iridium Tip. Notice the craters (black areas) which are a common cause of scratching. TO RIGHT-Parker's Osmiridium Tip. Note remarkable freedom from pores. The Parallel lines are not defects, but merely polishing marks. Both views are magnified 100 diameters.



ABOVE TO LEFT-An ordinary weld between Iridium Tip and gold nib. Notice the many crater-like voids in the welded gold. This condition is responsible for tips snapping off. TO RIGHT-Parker Osmiridium tip, electrically fused to gold nib. Notice perfect, inseparable weld and complete absence of craters. Both views magnified 100 diameters.

J. J. DYSON, A.B.

Research Chemist


Research Engineer

## parker's"One-COMal" vacumatic filler is THE 0NLY Sacless filler 0f its Kind

Parker spends tens of thousands of dollars for modern research and development, maintaining a metallurgical laboratory, a chemical laboratory, and an engineering laboratory. No other pen maker we know attempts the scientific explorations which go on here daily to safeguard and improve the Parker products, and give the world finer, handsomer, more durable and convenient writing instruments.

One example is the Parker Vacumatic mechanism-the now famous "One-Hand" Sacless Diaphragm Filler which has revolutionized the pen world. Another example is the worldastounding new Parker "51" Pen-like a Pen from another planet-announced for the first time and fully pictured and described on page 6.

Four other Parker developments are:

1. Patented Diaphragm Filler-When plunger is pressed by the finger the diaphragm distends, forcing air out of the pen barrel. Releasing plunger creates a vacuum in barrel into which rushes the ink. Only a few strokes and it's filled. All moving metal parts are sealed away from possible ink corrosion.
2. Patented Full Television Ink Supply-tells when to refill hours in advance.
3. Patented Laminated Pearl Styling-exclusive in design and manufacture.
4. Pocket-Level Arrow Clip-handsome in appearance, holds pen low in pocket, trimmest for civilian dress and service men's uniforms, conforming to military regulations.

Graphic Representations of Vacumatic Filling Principle

"One-Hand" FILLER
the easiest, most convenient of all to operate
Pen is filled by the expansion and con Iraction of a simple recoiling diaphragm. This patented invention replaces the rub.



## LIKE A PEN FROM ANOTHER PLANET



So unique and so beautiful there is nothing to compare to it-so good it cannot be improved by any known method!

Here you behold for the first time in any catalog the new Parker "51"-the most astonishing pen ever produced-a wholly new departure from any pen hitherto known.

All the Parker laboratories-engineering, chemical and metallurgical-collaborated for eleven years to develop this history-making union betwcen a new precision instrument and a quick-drying ink superbly adapted to it, but totally unsuited to any other pen.

This ink-called Parker "51" the same as the pen-dries almost instantly ON PAPER-Dries as you write. It is fully described on Page 32. While Parker "51" Ink will not function properly or safely in any other pen, the Parker "51" Pen will handle ANY writing ink to perfection.

Thus this Pen's amazing performance, as well as its extraordinary appearance, causes such a stir wherever the Parker " 51 " is demonstrated that people cluster round and ply the retailer with questions.

The Parker " 51 " is unlike anything ever seen and every-where-in clubs, hotels, on trains and in planes, in offices, in homes, at parties, conventions, and other gatherings-it's the talk of the hour. People are saying:
" A really new fountain pen-as streamlined
as a high diver."
"Yes, and its ink dives into paper so fast it dries as you write."
"That light, smart, sterling silver cap is a touch that's positively regal!",
"It writes with less effort than any other fountain pen I ever used."
"Yes, it's a split-second starter, too."
"It traps the ink inside so it can't get on your fingers."
"What a breath-taking gift."
The supporting shell over the gold nib keeps it rigid and prevents "flexing." For that reason the Parker " 51 " Pen is available only with manifold points but in the complete range from extra-fine to broad.

## The Parker " 51 "' Heirloom $\$ 80.00$ Set

 14 K gold cap and 14 K gold trimming|  | Pen | Pencil | Set |
| :---: | :---: | :---: | :---: |
| List Price. | \$50.00 | \$30.00 | \$80.00 |
| India Black | 51041 | 51541 | 51041/51541 |
| Blue Cedar | 51042 | 51542 | 51042/51542 |
| Dove Gray | 51043 | 51543 | 51043/51543 |
| Cordovan Brown. | 51044 | 51544 | 51044/51544 |



Set 51044/51544 in Box 244-Brown

The Parker " 51 " Heritage $\$ 40.00$ Set sterling silver cap and 14 K gold trimming

|  | Pen | Pencil | Set |
| :---: | :---: | :---: | :---: |
| List Price | \$25.00 | \$15.00 | \$40.00 |
| India Black | 51031 | 51531 | 51031/51531 |
| Blue Cedar | 51032 | 51532 | 51032/51532 |
| Dove Gray. | 51033 | 51533 | 51033/51533 |
| Cordovan Brown. | 51034 | 51534 | 51034/51534 |





IMPERIAL Goxanel

## 14K GOLD

The Crown Jewels of Pendom—richest, most distinguished of all Pen and Pencil Sets, masterpieces of metallurgy, mechanics, and art, in Presentation Cases of utterly new distinction.
Imperial Coronet-14K combination yellow and green gold barrel and cap. Pen No. 4032 list price $\$ 100.00$; Pencil No. $4532 \$ 50.00$; Set No. $4032 / 4532 \$ 150.00$.

## IMPERIAL AlCajase Pignet imperial Lady Pignet

## WITH 14K GOLD MOUNTINGS

De Luxe Gift Ensembles with 14 K gold clips and with $5 / 6^{\prime \prime}$ wide 14 K gold Signet bands. They are attracting increasing numbers of fine gift seekers. Simulated leather Jewel Cases, richly appropriate.

| Imperial Major Signet List Price. |  |  | $e t$ |
| :---: | :---: | :---: | :---: |
| Laminated Jet | 4013 | ${ }^{12.513}$ | $\$ 37.50$ <br> 013/4513 |
| Golden Pearl. | 4023 | 4523 | 4023/452 |


| Imperial Lady Signet |  |  |  |
| :---: | :---: | :---: | :---: |
| List Price. | \$20.00 | \$10.00 | \$30.00 |
| Laminated Jet | 4011 | 4511 | 4011/4511 |
| Golden Pearl | 4021 | 4521 | 4021/4521 |

## IMPERIAL

## IMPERIAL Dedutante

## WITH 14K GOLD-FILLED CAP

These Imperial Ensembles with Parker's exclusive, streamlined barrels of laminated rings and 14 K gold-filled caps are voted the smartest, the most elegant of all gifts at these prices. Choice of Golden Pearl or flashing Jet, in rich Presentation Cases.

| Imperial | Pen | Pencil |  |
| :---: | :---: | :---: | :---: |
| List Price | \$13.75 | \$6.00 | \$19.75 |
| Laminated Jet | 1316 | 1816 | 1316/1816 |
| Golden Pearl. | 1326 | 1826 | 1326/1826 |
| Imperial Debutante |  |  |  |
| List Price. | \$12.75 | \$5.00 | \$17.75 |
| Laminated Jet | 1314 | 1814 | 1314/1814 |
| Golden Pearl | 1324 | 1824 | 1324/1824 |



## Débutante vacumatic



Women are captivated by these small, slim, trim Pen and Pencil Ensembles that fit so naturally into feminine fingers, and blend so beautifully with a lady's other accessories.

By all odds the smartest for womenand large sales prove women know it. Here are all the features of the larger models, such as 14 K gold nib, platinumplated, 14 K gold-filled clip and band, large ink capacity in the pen and double length leads in the Parker Writefine Pencil, notwithstanding their diminutive sizes. White Presentation Case is extremely popular.

SET ${ }^{\$ 1} 2^{75}$
PEN $8^{75}$
PENCIL ${ }^{\$} 4^{00}$



## PARKER

## TELEVISION SACLESS PEN

New leader of the great inexpensive market is the Parker Duofold-the greatest pen-name the world ever knew until the Sacless Parker Vacumatic turned the tide to sacless pens. Now Parker Duofold is back again, sacless as well as sac-type,-exclusively styled, in colorful iridescent Laidtone Permanite, streamlined and mechanically modernized. It introduces a 14 K gold nib with "oil-smooth" Osmiridium tip which, due to recent scientific developments, surpasses in smoothness and longevity even the famous old-time Duofold
Points.

|  | Sacless <br> Duofold <br> Pen | Duofold <br> Pencil | Sacless <br> Duofold |
| :---: | :---: | :---: | :---: |
| List Price | Pen | Pencil |  |
| Black | 215 | 715 |  |
| Blue. | 225 | 725 | 225/725 |
| Maroon | 235 | 735 | 235/735 |
| Green | 245 , | , 745 | 245/745 |

PARKER SACLESS DUOFOLD SUB-DEB
The same as the Parker Sacless Duofold, except a little smaller and daintier, suitable for a lady's hand.

| List PriceBlack. . . . | Sacless <br> Duofold <br> Sub-Deb <br> Pen <br> $\$ 3.95$ | Duofold Sacless Sub-Deb Sub-Deb |  |
| :---: | :---: | :---: | :---: |
|  |  | Pepcil |  |
|  |  | \$2.50 | \$5.00 |
| Blue | 214 | 714 | 214/714 |
| Blue... | 224 | 724 | 224/724 |
| Graroon | 234 | 734 | 234/734 |
| Green | 244 . | 744 | 244/744 |



235/735 in Box 243-Brown

## THE JEWELS OF PENDOM

(y)uofold

Full
television


## 'ARKER

## VISOMETER SAC PEN

someter pen barrel with "One-Hand" presstton filler and 14 K gold nib tipped with miridium. Improved Parker Writefine Pencil th new thin double-length leads.
ote: Sets billed on invoice at $\$ 4.10$ list less discount)

|  | Sac Duofold Pen | Duofold Pencil | Sac <br> Duofold Set |
| :---: | :---: | :---: | :---: |
| st Price. | \$2.95 | \$2.00 | \$3.95 |
| ack | 213 | 713 | 213/713 |
| ue. | 223 | 723 | 223/723 |
| roon | 233 | 733 | 233/733 |
| en | 243 | 743 | 243/743 |

PARKER SAC DUOFOLD LADY

|  | $\begin{gathered} \text { Sac } \\ \text { Duofold } \\ \text { Lady Pen } \end{gathered}$ | $\begin{aligned} & \text { Duofold } \\ & \text { Lady Pencil } \end{aligned}$ | $\begin{gathered} \text { Sac } \\ \text { Daofold } \\ \text { Lady Set } \end{gathered}$ |
| :---: | :---: | :---: | :---: |
| st Price. | \$2.95 | \$2.00 | \$3.95 |
| ack. | 212 | 712 | 212/712 |
| ue | 222 | 722 | 222/722 |
| aroon. | 232 | 732 | 232/732 |
| een. | 242 | 742 | 242/742 |

## ARKETTE <br> 

## VISOMETER SAC PEN

someter, lever-filling pen with 14 K gold nib ped with Osmiridium. Writefine Pencil with uble-length leads. Attractively boxed in sets.

|  | Pen | Pencil | Set |
| :---: | :---: | :---: | :---: |
| ;t Price. | \$1.95 | \$1.00 | \$2.95 |
| 1 e | 305 | 805 | 305/805 |
| ıck | 315 | 815 | 315/815 |
| own. | 325 | 825 | 325/825 |

VISOMETER
Ink
Supply


Extra-long Eraser

Can be turned out like lead


## PARKER UTILITY WRITEFINE PENCIL

Here is the Pencil that has been needed for a lon ${ }_{i}$ time. It employs the double-length, super strength Writefine Leads, therefore requirin less refilling and writes a finer line. These nev leads are $23 / 4^{\prime \prime}$ long, $39 \%$ thinner and of $21.7 \%$ smaller diameter than old-style leads.

Its exclusive long, semi-automatic Eraser that like the lead, can be turned out as used, has already made the Parker Writefine the favorite Work Pencil of hundreds of thousands of students, salesmen, estimators and office workers. Simple to operate, with strong clutch that hold the lead firmly and prevents its wobbling or wearing flat on one side.

Slender balanced barrel with threaded fingergrip to prevent finger strain and pencil-slip. Sales through retailers to firms and corporations bearing buyers' imprint or message, as well as to individuals, are growing by leaps and bounds.


## evelopment in pencil performance

## PARKER LEADS AND ERASERS

| Colors | Number List Price |  |
| :---: | :---: | :---: |
| Black | 904 | \$1.00 |
| Red. | 905 | 1.00 |
| Red, White \& Blue | 907 | 1.00 |
| Black \& White . | 908 | 1.00 |
| Gold Sleeve | 901 | 2.50 |

## PARKER LEADS-LIST PRICE, 15 CENTS PER TUBE

A. Tube Writefine Leads: New thin lead, $23 / 4^{\prime \prime}$ long. Fits all Writefine Pencils. Black: 12 leads in tube. Colors: 8 leads in tube.
B. Lead Cartridge: Old $11 / 4^{\prime \prime}$ lead. With 2 erasers. Fits all old-style pencils. Black: 15 leads in Cartridge. Colors: 12 leads in Cartridge.
C. Lead Tube: Old $11 / 4^{\prime \prime}$ lead. Fits all old-style pencils. Black: 18 leads in tube. Colors: 15 leads in tube.
Black Leads a available in:

| Soft | Med. | Firm | Hard | Harder | Very <br> Hard | Extra <br> Hard |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| B | HB | F | H | $2 H$ | $3 H$ | $4 H$ |

Colored Leads available in: Blue, Red, Indelible.
PARKER ERASERS-LIST PRICE, 10 CENTS PER PACKAGE
D. "51" Writefine Eraser: for Parker "51" Pencils (2 in package).
E. Parker Writefine Eraser: for Vacumatic, Duofold and Zephyr Pencils (4 in nackame)

## At Sensalicnal Stmoouncement Launching

## parker's desk-pen set jubller tear

This history-making Parker policy-no charge for JUBILEE bases when Desk-Pens are ordered-this astonishing move marks the beginning of a New and Greater Era in the universal use of Desk-Pen Sets.

Desk-Pen Set sales have taken an inspiring upturn in the past few months due to two vital improvements introduced exclusively in Parker Desk-Pen Sets:

1. The air-tight Sealomatic Socket that prevents the drying out of the Pen Point.
2. The Parker "51" Streamline* Desk-Pen having its tubular nib enclosed in a bath of ink within the pen itself.

We now invite Parker retailers and their customers to join us in a world-wide DESK-PEN SET JUBILEE to celebrate these two triumphs, and to launch an Era in Desk-Pen Sets undreamed of before!

We believe this JUBILEE, these two Parker improvements, and this revolutionary Parker policy of Desk Bases without charge, will at least double and perhaps triple sales of Desk-Pen Sets.

This sensational new price policy opens a vast new market in homes and offices for replacing outmoded inefficient desk-pens by offering a new modern desk-pen Set for the price of the pen alone.

Parker's revolutionary sales plan will delight your present customers and win hosts of new ones. Please note carefully however:

1. The offer of Desk Bases without cost applies only to the Desk-Pen Sets in this catalog marked "JUBILEE SPECIALS," and only of course, when the Desk-Pen corresponding to the base is purchased.
2. These "JUBILEE SPECIALS", are confined to Blue Diamond Vacumatic Desk-Pen Sets at $\$ 8.75$, the Parker "51" Streamline* Desk-Pen Sets at $\$ 12.50$, and the Double Desk-Pen Sets at $\$ 17.50$ containing two $\$ 8.75$ Desk-Pens and at $\$ 25.00$ containing two $\$ 12.50$ Desk-Pens.

The foregoing includes the 34 different models shown on Pages 22, 23, 25, and Model LLF on Page 29.

In all other Desk-Pen Sets there is a moderate charge for the bases.

However, these latter values from $\$ 5 \mathrm{up}$, together with the "JUBILEE SPECIALS," are so utterly without equal that thousands more can now afford a beautiful Parker Desk-Pen Set.

Parker Desk-Pen Sets are only sold as complete units. We do not sell bases separately. The desk-pens and sockets on the right hand page should be ordered only for repair or replacement. ALL PRICES ARE SUBJECT TO CHANGE WITHOUT NOTICE due to unforeseen conditions resulting from Defense Armament. Hence, retailers should now anticipate their requirements to the fullest extent.

[^0]
## HE PENS ALONE!

## PARKER DESK-PENS

## SPLIT-SECOND STARTERS

The ONLY Fountain Desk-Pen Set that ever has, or EVER WILL SATISFY THE PUBLIC is the one in which the pen can be left standing for a long period of time WITHOUT THE INK DRYING ON THE POINT!

There is nothing that irritates the user more than to pick up his Desk-Pen and have it fail to write.

## Parker Engineers Have Solved This Problem!

FIRST, The Parker Sealomatic Socket for Desk-Pens with exposed Points (like the Vacumatic and Duofold) actually and effectually seals the Point from Ink Evaporation. This is done by a special, patented mechanism within the socket which functions like the outer cap of a pocket-pen, yet without the use of threads.
SECOND, The Parker " 51 " Streamline* Desk-Pen accomplishes the same result in reverse order, as it were. It does not require the Sealomatic Bowl because the Point of the Desk-Pen itself is enclosed in a bath of ink, or Ink-trap, within the Point-guard at the tip of the pen barrel. There is nothing to compare with it.
The Parker " 51 " Streamline* Desk-Pen is the only "natural" Desk-Pen in existence.
We have records of Parker " 51 " Streamline* DeskPens which stood unused in their bowls for weeks, yet started instantly when put to use.


## DESK-PEN AND BASE

## COMPLETE for PRICE of PEN ONLY

## 1 Dozen Assorted

KA Gold-finish solid bronze base. Size $21 / 4^{\prime \prime} \times 33 / 4^{\prime \prime}$
With Desk-Pen No. 1.
$\$ 8.75$
KC Mottled antiquefinish solid bronze base with triple pencil groove. Size $31 / 4^{\prime \prime} \times 31 / 2^{\prime \prime}$
With Desk-Pen No. 1.
$\$ 8.75$
KD Solid bronze beaded base goldfinish with nickel silver ornament. Size $33^{\prime \prime} \times 31 / 2^{\prime \prime}$
With Desk-Pen No. 1.
$\$ 8.75$
KF Solid bronze gold-finish base with brown plastic inlay, wide pencil groove. Size $23 / 4^{\prime \prime} \times 33 / 4^{\prime \prime}$
$\$ 8.75$
With Desk-Pen No. 1
KH Pedrara onyx with gold-finish bronze end pieces. Size $21 / 2^{\prime \prime} \times 312^{\prime \prime}$. With Desk-Pen No. 1. . . . . . . . $\$ 8.75$
KI Pedrara onyx base. Size $3^{\prime \prime} \times 4^{\prime \prime}$. With Desk-Pen No. 1
$\$ 8.75$
KP Black glass with gold-finish bronze end pieces. Size $21 / 2^{\prime \prime} \times 31 / 2^{\prime \prime}$. With Desk-Pen No. 1:. $\$ 8.75$ KR Square black glass with goldplated ornament. Size $33 / 4^{\prime \prime}$.
With Desk-Pen No. 1
$\$ 8.75$
KT Brown onyx with rounded edges. Size $31 / 4^{\prime \prime} \times 33 / 4^{\prime \prime}$
With Desk-Pen No. 1
$\$ 8.75$
KU Black glass with rounded edges and square gold-plated top ornament. Size $31 / 4^{\prime \prime} \times 33 / 4^{\prime \prime}$
With Desk-Pen No. 1.
$\$ 8.75$
KV Select Pedrara onyx base. Size $33 / 4^{\prime \prime} \times 33 / 4^{\prime \prime}$
With Desk-Pen No. 1 . . . . . . . . $\$ 8.75$
KW Green onyx. Size $21 / 4^{\prime \prime} \times 314^{\prime \prime}$.
With Desk-Pen No. 1 . . . . . . . . $\$ 8.75$

$\$ 12^{50}$
Wubilee Specials

## BLUE DIAMOND PARKER " 51 "

## DESK-PEN AND BASE




## TO REPLACE CHEAP DIP SETS

1 Dozen Assorted

Large Volume Sellers for Offices, Homes, and Inexpensive Gifts
MA Brown onyx. Size $214^{\prime \prime} \times 314^{\prime \prime}$.
With Desk-Pen No. 3.
$\$ 5.00$
MC Round black glass with round goldplated ornament. Size $31 / 4^{\prime \prime}$ diameter. With Desk-Pen No. 3 .
$\$ 5.00$
MD Pedrara onyx with gold-plated ornament. Size $212^{\prime \prime} \times 312^{\prime \prime}$
With Desk-Pen No. 3 .
$\$ 5.00$
MF Black and gold imported marble. Size $21 / 4^{\prime \prime} \times 31 / 4^{\prime \prime}$. With Desk-Pen No. 3. . $\$ 5.00$ MH Gray English Harewood base on goldcolored metal plate. Size $3^{\prime \prime} \times 4^{\prime \prime}$.
With Desk-Pen No. 3.
$\$ 5.00$
MI Beaded black glass with gold-plated ornament. Size $33 / 4^{\prime \prime}$ diameter.
With Desk-Pen No. 3 .
$\$ 5.00$
MK Green tile with gold-finish bronze groove. Size $3^{\prime \prime} \times 4^{\prime \prime}$
With Desk-Pen No. 3.
$\$ 5.00$
ML Oval black glass with gold-plated ornament. Size $3^{\prime \prime} \times 5^{\prime \prime}$
With Desk-Pen No. 3.
$\$ 5.00$
MN Beaded solid bronze. Gold-finish. Size $23 / 4^{\prime \prime} \times 312^{\prime \prime}$. With Desk-Pen No. 3. . $\$ 5.00$ MP Solid walnut base with double extruded pencil groove. Size $31 / 2^{\prime \prime} \times 534^{\prime \prime}$. With Desk-Pen No. 3.
$\$ 5.00$
MT Round beaded maroon plastic base with round gold-plated ornament. Size $33 / 4^{\prime \prime}$. With Desk-Pen No. 3. . . . . . . . $\$ 5.00$
MU Gold-finish die cast plate with brown plastic top. Size $3^{\prime \prime} \times 4^{\prime \prime}$
With Desk-Pen No. 3.


## ${ }^{s} 17^{\circ 0}$ and ${ }^{255^{\circ}}$ JUBLLEE SPCCIALS



## BLUE DIAMOND DOUBLE DESK-PEN SET <br> COMPLETE for PRICE of TWO PENS ONLY

HHA Selected Pedrara onyx base with name plate. Size $5^{\prime \prime} \times 8^{\prime \prime}$. With two Pens No. 1-\$17.50; with two Pens No. 51.
. $\$ 25.00$
HHB Pedrara onyx with gold-finish ornaments and ends. Size $31 / 4^{\prime \prime} \times 61 / 2^{\prime \prime}$. With two Pens No. 1-\$17.50; with two Pens No. 51
$\$ 25.00$
HHC Black glass with rounded ends and gold-plated square top ornaments. Size $5^{\prime \prime}$ $x 10^{\prime \prime}$. With two Pens No. 1-\$17.50; with two Pens No. 51. . . . . . . . . . . $\$ 25.00$
HHF Solid bronze base with triple pencil groove. Finished in Antique Bronze. Size $31 / 4^{\prime \prime} \times 7^{\prime \prime}$. With two Pens No. 1-\$17.50; with two Pens No. 51
$\$ 25.00$
HHI Solid gold-finish bronze base with plastic inlay. Size $23 / 4^{\prime \prime} \times 7^{\prime \prime}$. With two Pens No. 1-\$17.50; with two Pens No. 51
$\$ 25.00$
HHK Green onyx with gold-finish bronze end pieces. Size $31 / 4^{\prime \prime} \times 61 / 2^{\prime \prime}$. With two Pens No. $1-\$ 17.50$; with two Pens No. 51
.$\$ 25.00$
HHL Solid gold-finish bronze base with nickel-silver top pieces. Size $31 / 2^{\prime \prime} \times 7^{\prime \prime}$. With two Pens No. 1-\$17.50; with two Pens No. 51
$\$ 25.00$
HHM Brown onyx with gold-finish bronze end pieces and name plate. Size $314^{\prime \prime} x$ $612^{\prime \prime}$. With two Pens No. 1-\$17.50; with two Pens No. 51
$\$ 25.00$


GP Solid walnut base shaped like a speed boat hull, with Taylor Baroguide weather indicator. Size $5^{\prime \prime} \times 12^{\prime \prime} \times 7^{\prime \prime}$. With Desk-Pen No. 1 - $\$ 50.00$; with Desk-Pen No. 51
$\$ 53.75$
GR Maroon calfskin covered cigarette box base with gold-colored die cast model transport plane in relief on cover. Size $312^{\prime \prime} \times 10^{\prime \prime} \times 2^{\prime \prime}$. With Desk-Pen No. 1-\$20.00; with Desk-Pen No. 51
\$23.75
GS Select green onyx base with double solid bronze pencil groove, gold-finish. Size $5^{\prime \prime} \times 8^{\prime \prime} \times 3 / 4^{\prime \prime}$. With Desk-Pen No. $1-\$ 20.00$; with Desk-Pen No. 51.
\$23.75
GT Single Select Pedrara onyx base with bronze encased perpetual calendar. Size $5^{\prime \prime} \times 8^{\prime \prime} \times 34^{\prime \prime}$. With Desk-Pen No. 1- $\$ 20.00$; with Desk-Pen No. 51.
$\$ 23.75$
GU Single brown onyx base with name plate. Size $5^{\prime \prime} \times 8^{\prime \prime} \times 3^{\prime \prime \prime}$. With Desk-Pen No. 1-\$17.50; with Desk-Pen No. 51
.$\$ 21.25$
GGK Green Cordovan calfskin leather base with bronze encased perpetual calendar. Pencil groove on either side is lined by five tooled gold lines. Size $61 / 2^{\prime \prime} \times 111 / 2^{\prime \prime} \times 3$ ". With two Pens No. $1-\$ 25.00$; with two Pens No. 51
GGL Black glass base with brushed bronze continuous calendar. Size $5^{\prime \prime} \times 10^{\prime \prime} \times 3^{\prime \prime}$. With two Pens No. 1-\$25.00; with two Pens No. 51 List Price
NNT Large black glass base. Square ornaments and gold-finish solid bronze pencil groove. Size $6^{\prime \prime} \times 12^{\prime \prime} \times 3 / 4^{\prime \prime}$. With two Pens No. 1-\$25.00; with two Pens No. 51

## ETS WITH RICH ornaments



GGA Antique finish mottled bronze base with gold-finish bronze trim. Has concealed cigarette container to accommodate one package of any size cigarettes. Size $63 / 4^{\prime \prime} \times 121 / 2^{\prime \prime} \times 1^{\prime \prime}$. With two Pens No. $1-\$ 60.00$; with two Pens No. 51.
$\$ 67.50$
GGB Fisherman's Cigarette Box containing six fishing flies under glass cover on top of cigarette box. Base and box covered with russet calfskin. Size $414^{\prime \prime} \times 13^{\prime \prime} \times 3$ ". With two Pens No. $1-\$ 45.00$; with two Pens No. 51 .
$\$ 52.50$
GGC A miniature saddle stitched to cover of a cigarette box which is opened by stirrup handle. Covered with russet calfskin. Size $4^{\prime \prime}$ x 131/4" x $4^{\prime \prime}$. With two Pens No. 1- $\$ 45.00$; with two Pens No. 51 . . . . . . $\$ 52.50$

GGF Small shotgun on stump mounted on walnut base. Size $51 / 2^{\prime \prime} \mathbf{x}$ $131 / 2^{\prime \prime} \times 4^{\prime \prime}$. With two Pens No. 1- $\$ 27.50$; with two Pens No. $51 . \$ 35.00$

GGH Miniature golf bag containing six removable golf clubs, with chrome-plated steel shafts and die cast heads. Mounted on walnut base. Size $512^{\prime \prime} \times 131 / 2^{\prime \prime} \times 5^{\prime \prime}$. With two Pens No. $1-\$ 32.50$; with two Pens No. 51
$\$ 40.00$
NND A rich adaptation of brown onyx with name plate and round gold-


LD Hammer finish blue-green metal base with copperplated trim. Size $4^{\prime \prime} \times 12^{\prime \prime} \times 14^{\prime \prime}$. For regular incandescent lamp bulb. We recommend the use of a 60 watt light bulb. With Desk-Pen No. 1-\$15.00; with Desk-Pen No. 51
$\$ 18.75$

LLC Hammer finish gray-green metal base and shade; gold-finish trim. Size $63 / 4^{\prime \prime} \times 24^{\prime \prime} \times 121 / 2^{\prime \prime}$. For 18 -inch Fluorescent 15 -watt tube with instant lighting switch. Available only for 110 Volt AC 60 cycle. With two Pens No. 1-\$30.00; with two Pens No. 51
$\$ 37.50$


CCW A beautifully-styled brown onyx base with an 8-day 7-Jewel Aristo clock encased in a luxurious onyx receptacle. Pencil groove in front of clock. Size $7^{\prime \prime} \times 151 / 2^{\prime \prime} \times 412^{\prime \prime}$ With two Pens No. 1-\$125.00; with two Pens No.

CCX A rich adaptation of a two-tone bronze base with an 8-day 7-Jewel Aristo clock encased in a bronze receptacle. Two raised bands in front of clock form a convenient pencil groove. Size $6^{\prime \prime} \times 15^{\prime \prime} \times 412^{\prime \prime}$. With two Pens No. 1$\$ 100.00$; with two Pens No. 51

## AND CLOCK DESK-PEN SETS



LLF Brown wrinkle finish metal base with polished brass trim. Size $512^{\prime \prime} \times 181 / 2^{\prime \prime} \times 131 / 4^{\prime \prime}$. For $18^{\prime \prime}$ Fluorescent 15 -watt tube with instant lighting switch. Available only for 110 Volt AC 60 cycle. With two Pens No. 1-\$17.50; with two Pens No. 51
$\$ 25.00$ Jubilee Special

LLA Mottled antique bronze base, shade with shotgun support. Size $8^{\prime \prime} \times 19^{\prime \prime} \times 24^{\prime \prime}$. Has 18 -inch Fluorescent 15 -watt tube with instant lighting switch. Available only for 110 Volt AC 60 cycle. With two Pens No. 1-\$82.50; with two Pens No. 51
$\$ 90.00$


CCB Interesting Nautical Clock base, correctly styled to its theme. Base and clock of walnut finished mahogany.

CCV A beautifully-styled green onyx base with an 8-day 7-Jewel Aristo clock encased in a luxurious onyx receptacle.


## THE FINEST WRITING FLUID EVER DEVELOPED

## Parker Quink is rich-bodied and brilliant . . .

never watery, never gummy
Parker Quink is available in 9 colors: 7 Permanent and 2 Washable colors.
PERMANENT Quink is as permanent as the paper written upon-it protects checks, office records, documents from sunlight and age. The three Quink colors: Permanent Black, Permanent Blue-Black and Permanent Royal Blue are also water-resistant, therefore the SAFEST inks for all business purposes.

WASHABLE Quink-the safest ink for home and school. Washes without trace from hands, clothes, rugs, if scrubbed with soap and water.


PERMANENT BLUE-BLACK PERMANENT ROYAL BLUE PERMANENT BLACK


## Quīnk

 mist's test tube erata
## out of the chirf chemist's test tube comes this history-making creation in writing ink

## 1—Quink cleanses a Pen as it writes! 2—Quink dries 31\% quicker ON PAPER B-Quink does NOT dry in a Pen!

In repairing ALL MAKES of fountain pens in our service department we were led to the discovery that about $65 \%$ of the pen troubles were due to inks that clog the feeds, corrode the mechanism, and gum the points. We called in some of America's most brilliant scientists. Could an ink be developed that would avoid all this nuisance and expense? They believed that it could, and told us how to proceed.

It was thus that we founded the Parker Chemical Laboratories and began a scientific exploration of inks that consumed 3 years and $\$ 68,000$ of our money. We created 1,020
new formulas before we perfected the right one, but we have long since been repaid by the saving in pen repairs and service. For Quink is an ink that does what no other ink can do.

In Quink Parker gives every user of a fountain pen-of a Parker or ANY OTHER PEN-a weapon against penclogging. Here's how:

1. A secret harmless agent in Quink dissolves and dislodges deposits left in pens by pen-clogging inks. Quink makes a pen a self-cleaner.
2. By stepped up penetration, Quink dries $31 \%$ quicker ON PAPER than average inks, yet resists evaporation, hence does NOT dry in a pen.

## PARKER QUINK IS AVAILABLE IN FIVE CONVENIENT SIZES

| Size and Packing | List Price <br> Per Dozen | List Price <br> Per Gross | No. Bottles Per Carton | Shipping Wt. Carton Lbs. |
| :---: | :---: | :---: | :---: | :---: |
| 2 oz . | . \$ 2.00 | \$ 24.00 | 36 | 17 |
| 4 oz . | 3.25 | 39.00 | 24 | 19 |
| Pint (16 oz.) | 9.00 | 108.00 | 6 | 13 |
| Quart (32 oz.) | 15.00 | 180.00 | 6 | 24 |
| Gallon. | . 54.00 | 648.00 | 1 | 13 |

## PARKER QUINK EQUALS OR SURPASSES THE U. S. GOVERNMENT SPECIFICATIONS IN EIGHT MAJOR WAYS

Extensive laboratory tests definitely prove that Parker Permanent Quink in Blue-Black, Royal Blue, and Black equals or surpasses United States Government Specifications in these eight important ways:

* Parker Quink resists water-even after immersion it remains firm and legible.
$\star$ Parker Quink does not clog-it is not gummy and has no sediment, even in the colors.
$\star$ Parker Quink is non-fading-is not rendered illegible by subjection to light, as are inferior inks.
$\star$ Parker Quink is quick-drying-no unnecessary waiting or smudging.
$\star$ Parker Quink is non-corrosive-does not attack the metal parts of your writing instrument.
$\star$ Parker Quink is non-deposit-forming - does not leave accumulated sediment in the bottle or in the pen.


## Split-second Starting -Split-second Dryin

Caution: For use in Parker " 51 " pen only! Possibly the most important invention for writi convenience in the last 50 years is the developmel of Parker " 51 " Ink.

It eliminates blotting and smudging, it is high waterproof and sunfast, all colors are permanent an intense. Its "high velocity" gives it high speed pen tration into paper. Thus it dries almost instantl dries as you write-requires no blotting.
Parker "51" Ink was developed especially an solely for use in the Parker " 51 " Pen. This ink wil not work safely or satisfactorily in any other pen regardless of what the makers of other pens mas claim.

Parker " 51 " Ink is available in 4 colors: India Black, Tunis Blue, China Red and Pan-American Green.

| Size and <br> Packing | List Price | Number of Bottles | Ship |
| :---: | :---: | :---: | :---: |
| 3 oz . | \$3.25 | 12 | of Carton, Lbr. |

## INDEX

Title Page.................. page
Hall of Fame ..... 1
Common Denominators ..... 2
Research ..... 3
Development ..... 4
Parker "51" Announcement ..... 5
Parker "51" Heirloom Set ..... 7
Parker "51" Heritage Set ..... 7
Parker "51" Gold filled Cap ..... 8
Parker "51" Sterling Silver Cap ..... 9
Parker Imperial Line ..... 10
Parker Maxima Vacumatic ..... 11
Parker Major Vacumatic ..... 12

## PARKER GOLD NIBS

All Parker Gold Nibs are of 14 K gold, tipped with "oil-smooth" Osmiridium, twice as costly as ordinary Iridium. The Gold Nibs of the Life Guarantee Parker Vacumatic Pens are covered with Platinum. In the Vacumatic Pen you have a choice of sixteen different styles of pen points as shown below.

RIGID PEN POINTS


FLEXIBLE PEN POINTS
(

LIST PRICE OF GOLD NIBS \& RANGE OF POINTS MADE

| Parker Gold Nibs | $\begin{aligned} & \text { List } \\ & \text { Price } \end{aligned}$ | Pen Points Available in: |
| :---: | :---: | :---: |
| Parker "51" | \$3.50 | rigid only: all degrees of points |
| Maxima Vacumatic | 4.00 |  |
| Major Vacumatic | 3.50 |  |
| Debutante Vacumatic | 3.50 | rigid and flexible: all degrees of points |
| Junior Vacumatic | 2.00 |  |
| Sub-Deb Vacumatic | 2.00 |  |
| Duofold No. 4 (for man's pen) | 1.50 \} |  |
| Duofold No. 2 (for lady's pen) | 1.50 ) | rigid and flexible: extra fine, fine, medium, broad |
| Parkette Zephyr Pen 1.95 | 1.00 | rigid and flexible: extra fine, fine, medium |


[^0]:    *Streamline Reg. T.M. U.S. Pat. Off.

